



Where: **Baylor University – Cox Lecture Hall – Armstrong Browning Library.**

Wednesday, November 4

- 9:00 am - 9:15 am **Welcome and Online Conference Overview**
- 9:15 am - 10:45 am **General Session: Collaboration Is Strategy**
Brad Wheeler, Vice President for IT, CIO, and Professor, University of Indiana
As open content, "above campus" economies of scale, and cloud services shape the environment for education and research, effective collaboration becomes an essential tool for IT leaders and leading institutions. Collaboration is more than guarded partnerships or money—it requires a cohesive vision, new attitudes, principled trust, and execution to achieve valued outcomes for institutional goals. Collaborative capabilities cannot be bought; they are developed through behavior.
- 10:45 am - 11:30 am **EDUCAUSE Central Online Open**
Connect with colleagues and chat with EDUCAUSE staff in EDUCAUSE Central Online, the online conference virtual meeting hub.
- 11:30 am - 12:20 pm **Cloud Computing: Hype or Hope?**
Michael Dieckmann, Sr. Associate VP & CIO, University of West Florida
Melissa Woo, Director Research Cyberinfrastructure, University of Wisconsin-Milwaukee
"Cloud computing" is the buzzword today. What is reality, and what is merely hype? Does this paradigm offer great promise or extreme peril to the core mission of the academy? Two academic IT leaders will debate the pros and cons of moving mission-critical services to the cloud.
- 12:20 am - 12:40 pm **EDUCAUSE Central Online Open**
- 12:40 pm - 1:30 pm **Disrespectful and Time-Wasting, or Engaged and Transformative? The Mile-High Twitter Debate**
W. Gardner Campbell, Director, Academy for Teaching and Learning, Baylor University
Bruce Maas, CIO, University of Wisconsin-Milwaukee
Join in the Twitter debate with a no-holds-barred exploration of the issues. Engage and prepare to be challenged on both sides. Use Twitter while at the session, and analyze in real time whether this is wasteful self-indulgence or a useful medium. Can't make it to the session? Watch the tweet stream or actively tweet and judge for yourself whether Twitter is folly or function. Please come prepared to use the hashtag of #edtwitter to contribute to this session in real time.
- 1:30 pm - 1:45 pm **EDUCAUSE Central Online Open**
- 1:45 pm - 2:15 pm **Incident Management (Expert Discussion)**
In this unique, online-only session, discuss emerging issues around incident management.
- 2:30 pm - 3:00 pm **Teaching and Learning with Web 2.0 Tools**
W. Gardner Campbell, Director, Academy for Teaching and Learning, Baylor University

Cindy Jennings, Director of Instructional Technology, University of South Carolina Upstate

In this unique, online-only session, log in with leaders in the teaching and learning field to discuss emerging issues and strategies in teaching and learning with Web 2.0 tools.

3:00 pm - 3:15 pm

EDUCAUSE Central Online Open

3:15 pm - 4:05 pm

“Print”

Charles J. Henry, President, Council on Library & Information Resources

The quotation marks around the title word indicate the increasing sense of irony of the term associated with academic publishing. Other terms that qualify for the ironic grammatical tag include "press," "warehouse," "library," and "repository." *Academic environment* is a term also fast approaching a status qualifying for quotation marks. This presentation will explore the emergence of irony in traditional vocabularies associated with academic publishing, delve into the discrepancy between surface and emergent meaning, and examine the ontological implications for the future of scholarly communication.

4:05 pm - 4:15 pm

EDUCAUSE Central Online Open

4:15 pm - 4:45 pm

Funding IT

Bruce Maas, CIO, University of Wisconsin-Milwaukee

Reagan M. Ramsower, VP Finance and Administration, Baylor University

This unique, online-only session will discuss strategies for funding IT.

4:45 pm - 4:50 pm

EDUCAUSE Central Online Open

4:50 pm - 5:40 pm

What Version of Google Are You Using? Project Management and IT Governance Through Agile Methods

Patrick Masson, CIO, SUNY College of Technology at Delhi

Ken Udas, Chief Executive Officer, UMASS Online, University of Massachusetts Central Office

Decision making within IT governance and project management is commonly driven by hierarchical, centralized, and rigid processes. Agile Methods, focusing on openness, transparency, self-organization, collaboration, and incremental development, deliver continuous innovation and lower costs while managing organizational expectations. This session will introduce Agile Methods implemented at Penn State and SUNY Delhi

5:40 pm - 6:00 pm

EDUCAUSE Central Online Open

Thursday, November 5

9:00 am - 9:10 am

EDUCAUSE Central Online Open

9:10 am - 10:00 am

Mix, Mash, and Share: Empowering 21st-Century Research with Maps

Michael Howser, Undergraduate Education/Geographic Info systems Librarian, University of Connecticut

William P. Miller, Map Library manager, University of Connecticut

Imagine encouraging critical thinking, sparking creativity, and infusing fun in your course by mixing, mashing, and sharing maps. Web 2.0 empowers students to use and create maps in new and exciting ways. Join us as we share tips for using maps and geographic data to empower 21st-century research.

10:00 am - 10:30 am

EDUCAUSE Online Central Open

10:30 am - 12:00 pm

It Is About Time: Getting Our Values Around Copyright Right

Lawrence Lessig, Professor, Stanford School of Law, Stanford University
In this talk, Lawrence Lessig will review the progress of the "open access" movement in education. He will make a call for educators to finally resolve this issue in a way that enables the potential of technology for education.

12:00 pm - 12:15 pm **EDUCAUSE Online Central Open**

12:15 pm - 12:40 pm **Strategies for the Successful Review, Adoption, and Assessment of Web Conferencing Tools (Expert Discussion)**

Kelvin Bentley, Director of Online Learning ,Northampton Community College
Amy Roche, Instructional Designer, Berks Campus, The Pennsylvania State University

This presentation will provide strategies to help you select and adopt a web conferencing solution as well as demonstrate its added value at your institution. Case examples from a university and a community college will also be shared.

12:40 pm - 12:45 pm **EDUCAUSE Online Central Open**

12:45 pm - 1:35 pm **Social Networks for Teaching and Learning: Implementation and Assessment**

Diane Sieber, Director, Herbst Program of Humanities, Assoc Professor, University of Colorado at Boulder

This session presents results of quantitative and qualitative analysis of the effectiveness of social collaborative tools to support (1) in-class discussion, (2) comprehension and retention of class material, and (3) community building and culture formation. A matrix of results will compare four platforms: Microsoft SharePoint, MediaWiki, Google Sites, and Ning.

1:35 pm - 1:45 pm **EDUCAUSE Online Central Open**

1:45 pm - 2:15 pm **Legal and Compliance Issues (Expert discussion)**

Merri Beth Lavagnino, Chief Information Policy Officer, Indiana University System
This unique, online-only session will discuss legal and compliance issues.

2:15 pm - 2:30 pm **EDUCAUSE Online Central Open**

2:30 pm - 3:00 pm **Green IT (Expert Discussion)**

Joyce Dickerson, Director, Sustainable IT, Stanford University

This unique, online-only session will discuss emerging issues and strategies for green IT.

3:00 pm - 3:20 pm **EDUCAUSE Online Central Open**

3:20 pm - 4:10 pm **Advancing Innovation in Teaching and Learning in an Era of Budget Cuts**

Veronica Diaz, Associate Director, ELI , EDUCAUSE

PB Garrett, AVP / Deputy CIO for Academic Technology, The George Washington University

Deborah Keyek-Franssen, Director of Academic Technology, University of Colorado at Boulder

Barron Koralesky, Associate Director of Information Technology Services, Macalester College

Many colleges and universities are seeking ways to foster and sustain innovation, particularly in teaching and learning, in an era of severe financial limitations.

Through the Top Teaching and Learning Challenges project

(<http://www.educause.edu/eli/challenges>), the EDUCAUSE community has begun sharing various strategies and potential solutions to address the issue, five of which have been selected for this practical session. Panelists will present an overview of their programs, identified stakeholders, outcomes, and budget information (if applicable), to be followed by an opportunity for participants to review the solutions and strategies with each presenter in a small group.

Friday, November 6

9:00 am - 9:10 am **EDUCAUSE Central Online Open**

9:10 am - 10:00 am **Creating a Global Community: Knowledge Given, Knowledge Gained Online - Sponsored by Cisco Systems, An EDUCAUSE Gold Partner**

Tracy Futhey, VP & CIO, Duke University

As Duke University extends its reach as a global "campus," long-standing assumptions about academic "community" and physical presence are evolving. From Durham to New Delhi, Singapore to St. Petersburg, the combination of infrastructure technologies with existing and emerging collaboration tools—telepresence, video podcasting, blogs, LMS—are central to supporting a global campus strategy. These technologies will help to facilitate the growth and coherence of our community by extending educational opportunities across distances and cultures.

10:00 am - 10:30 am **EDUCAUSE Central Online Open**

10:30 am - 11:20 am **Cloud Computing: Services, Economics, and Impacts - Sponsored by Cisco Systems, An EDUCAUSE Gold Partner**

James Dolgonas, President/CEO, CENIC

David J. Ernst, Associate VP & CIO, University of California Office of the President

Theresa Rowe, CIO, Oakland University

John J. Suess, VP of Information Technology/CIO, University of Maryland, Baltimore County

How might cloud computing, however it is defined, change the services and economics of IT at our institutions? The transition of IT services and responsibilities for infrastructure, functions, and support from institutions to either larger-scale enterprises or consumer providers is important and under way. Agility, personalization, and convenience are strong motivations. What kinds of enterprise activities lend themselves well to extramural sourcing? What risks are involved, and how do we act to mitigate them? Join us as this panel explores the impact of cloud computing.

11:20 am - 11:30 am **EDUCAUSE Central Online Open**

11:30 am - 12:30 pm **Dancing with History: A Cautionary Tale**

Brenday Gourley, Former Vice Chancellor & President, The Open University

This talk will trace the history and modus operandi of the Open University in the United Kingdom, placing it in the context of trends in higher education across the world. The pressures arising from demographic change and widening participation challenge both traditional systems and the assumptions on which they were based. Add an economic crisis and the seismic shifts prompted by technology, and it seems that traditional systems will be seriously disrupted. Drawing on experience as president of two universities, one in South Africa and another in the United Kingdom, Brenda Gourley will share lessons for leadership and management.