

# BGS Sponsorship Levels

Please email [Hunter\\_Harlow@Baylor.edu](mailto:Hunter_Harlow@Baylor.edu) with sponsorship amount and/or questions  
\*\*\*For polos, please include male or female and shirt size

\$500.00+

Customized Drill Bit

Field-used drill bits.  
Customized green and gold with Baylor logos.

Makes for a great office piece.



\$100.00 - \$499.99

BU Geology Nike Dri-Fit Polo

Black, embroidered with interlocking BU GEOLOGY.

Durable, business casual polo great for representing Baylor at the office or conferences.



\$50.00 - \$99.99

BU Geology Nike Hat

Twill Nike golf hat. Baylor Geology on the front and interlocking BU on the right side.

Multipurpose hat for indoor/outdoor use.



BAYLOR  
GEOLOGY



SILVER



\$25.00 - \$49.99

BU Geology Tumbler

14 oz., black, stainless steel coffee tumbler.



BRONZE

# BAYLOR GEOLOGICAL SOCIETY 2014-2015 ALUMNI REPORT

Dear BGS Alumni,

I am honored to say that this has been a busy semester for the Baylor Geological Society! We have experienced exceptional growth and learning over the academic year, and we would like to share that with you all through establishing an annual BGS Alumni Report. Our executive committee entered the semester with multiple goals: 1) Grow BGS membership, with an emphasis on increasing undergraduate participation 2) Increase participation in official AAPG student expos, BGS academic activities, and invited industry talks 3) Field the first ever Baylor Imperial Barrel Award team.

We successfully met our academic goals this semester, and went well beyond our expectations. Club growth experienced a 40% increase in graduate student membership and a 90% increase in undergraduate membership. The BGS funded 16 participants at the AAPG-SEG Student Expo in Houston and the University of Wyoming. Collectively, our members were selected for a total of 42 interviews and 25% received internship offers as a result of the expos! We have had industry professionals give a total of 8 recruiting, technical talks, and/or short courses to club members. Finally, although we did officially field an IBA team, due to an unfortunate data-delivery complication our team had to withdraw from competition. With the experience our advisors gained through this process, next year we will be better prepared!

I hope you find that we have expanded the Baylor Geology brand. As a club, we believe our primary goal is to provide career opportunities to our members. As such, we have proportioned a large amount of club funds to sponsor travel, lodging, and registration for recruitment events. Our department and club membership are expanding yearly; consequently, we are supporting more and more attendees at such events. This is where we hope we can reach out to you for support. We have included a one-time sponsorship package with a variety of BGS merchandise. Each sponsorship level will receive all of the items in the levels below, and with this letter you will find a description of each level as well as instruction on how to order. We sincerely appreciate any support, and we hope to see you at future Baylor Geology alumni events!

## 2014-2015 Club Expenses



**BAYLOR**  
UNIVERSITY



**AAPG**

Thanks and Sic 'Em Bears!  
Hunter Harlow, BGS President, and Executive Committee